



*****MEDIA ALERT*****

**Hudson Valley Community Power and Beacon Mayor Randy Casale to
Attend the Clean Power Expo on Oct. 10**

*The expo, co-hosted by New Yorkers for Clean Power, Sustainable Hudson Valley,
and Hudson Valley Community Power, will focus on local and clean community
energy solutions*

*Beacon Mayor Casale and the Hudson Valley Community Power team will discuss
local and clean community energy solutions that provide savings opportunities*

WHAT

On Thursday, October 10, Beacon Mayor Casale and the Hudson Valley Community Power team will attend the Clean Power Expo to discuss two new renewable energy programs that provide savings opportunities to Central Hudson customers in Beacon and other Hudson Valley Communities. The Expo will offer various green exhibitions, and attendees will have the opportunity to mingle with advocates, entrepreneurs, and community members interested in clean power solutions. The event is free to attend. Find out more at <https://www.hudsonvalleycommunitypower.com/events>.

WHO

Randy Casale—Mayor, City of Beacon

WHEN

Thursday, October 10, 2019, 5-8pm

WHERE

Hudson Valley Brewery,
7 Main St., Beacon, NY

WHY

This is an opportunity for Mayor Casale and Hudson Valley Community Power to explain why small businesses and residents should opt in to the Community Solar program and how this program makes the Community Choice program launched this summer even more powerful. The Community Solar program offers those who enroll guaranteed savings of approximately 10% annually for

supporting solar generation. The savings is made possible by NY State incentives for renewable generation sources. The program is open to all Central Hudson customers, regardless of their participation in a Community Choice program. As an added incentive and to support the sustainability efforts of communities that participate the Community Choice program, we are establishing Sustainability Funds for participating communities—funded through the Solar program based on subscriber enrollment—that could be used to finance future sustainability projects. Both the Community Choice and Community Solar programs are administered by Hudson Valley Community Power.

About Hudson Valley Community Power

Hudson Valley Community Power is a Community Choice Aggregation (CCA) program comprised of communities in New York's Hudson Valley and formed in partnership with [Joule Community Power](#). The program enables participating communities to pool local electricity demand in order to leverage the collective buying power of their residents and small businesses in effort to secure more favorable energy supply rates and designate renewable generation sources. The participating communities include City of Beacon, Village of Cold Spring, Town of Fishkill, Town of Marbletown, Town of Philipstown, and City of Poughkeepsie. As of July 1, 2019, the default energy supply to homes and small businesses in the participating communities is 100% renewable.

About Joule Community Power

Joule Community Power (Joule) works with municipalities and local partners to empower communities and facilitate their goals of providing residents and businesses with cleaner and cheaper energy. Joule principals were responsible for implementing New York State's first Community Choice Aggregation Program (CCA)—a program that enables communities to aggregate local energy demand in order to: 1) save money—gain leverage to procure less expensive electricity for residents and businesses, 2) make money—create new revenue opportunities by participating in energy markets, and 3) go green—gain local control to opt for clean and renewable generation sources. Joule is the only company in New York State offering CCA administrative services with a Public Service Commission-approved implementation plan that integrates local renewable energy projects, and only Joule has the expertise, relationships, and experience to effectively design, implement, and manage such a program. Joule's innovative renewable energy strategy in New York is driving new regulation and encouraging the Public Service Commission to rapidly advance innovative solutions. Learn more at: www.joulecommunitypower.com. *Joule Community Power is a division of Joule Assets.*

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